



**Set Dec DIY
Design. Install. Yearn.**

A 72 Hour Project from the producers of the 72 Hour Filmmakers Showdown

Whistler is the greatest set that was ever built. It's been the perfect backdrop for Olympic games, wild west bike fest shootouts, immigration-thwarted love-stories, MTV "reality shows" and more musicals than you could ever imagine.

This April, for 72 hours while filmmakers run amok making 3-5 minute short films, two set design teams will also be invited to turn their magic wands on the ultimate stage, and transform a 16 x 8 foot corner into someplace-else-entirely.

Bring your craft out of the closet, and join the creative convergence at the 15th TELUS World Ski and Snowboard Festival, in Whistler this April 17, 2010. Submit a concept and sketch of a set you would construct to create a three dimensional environment to illustrate the theme "field of play", as installation art, broadcast interview set and inspiration piece in the State of the Art show.

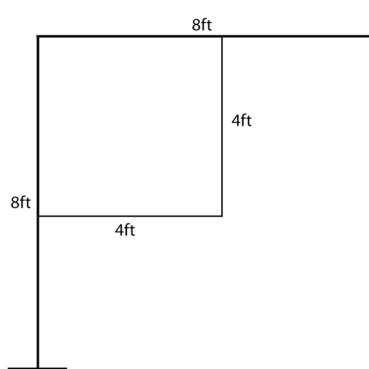
Entry Details

All interested candidates must submit their Set Design/Décor proposals via email to Kassia O'Connor at koconnor@watermarkinc.ca by Thursday, April 1st, 2010. All submission instructions and proposal details are outlined below under the Rules and Regulations.

***For entry inquires please contact:
Kassia O'Connor– State of the ART Curator
Watermark Communications Inc.
Tel: 604-938-3399
Fax: 604-938-3398
Email: koconnor@watermarkinc.ca***

Rules and Regulations

- 1) Set designers/decorators are tasked to construct a set in the State of the ART Gallery measuring 16' (wide) x 8' (tall) with a 4' x 4' area of floor space (** See Floor Plan Below). Live construction of the set from 9am on Saturday, April 17th to 6pm on Monday, April 19th will form an evolving art installation at State of the Art. (Time lapse photography may be taken of the construction process and promoted on wssf.com and at the 72 Hour Filmmaker Showdown). The finished sets will be a critical 3D component within the State of the Art exhibit, at the TELUS Conference Centre from April 17-25, and will also be used by media to film interviews with bands and other personalities, and photo shoots. As such, the set should be robust enough that interview subjects could move amongst the set.



- 2) Each set designers/decorators will be asked to submit the following by Thursday, April 1st, 2010:
 - i. A brief description of their vision and inspiration for creating an artistic space at the State of the ART Gallery.
 - ii. At least two sketches of this vision and proposed space.
 - iii. A short bio and headshot. (for promotional purposes)
- 3) Only two set designers/decorators will be chosen to participate in this competition. The TELUS World Ski & Snowboard Festival Producers will review submissions and choose two set designers/decorators to execute their submitted vision during the State of the ART Showcase at the TELUS World Ski & Snowboard Festival.
- 4) Set designers/decorators will receive a 16' (wide) x 8' (tall) corner of wall space and a 4' x 4' area of floor space to work with located in the State of the ART Gallery

- 5) Set designers/decorators will receive \$400.00 CASH to create their space. This money can be used for new materials or may be used as remuneration for their design efforts. It is up to the set designers/decorators to allocate where that money is used and what it's used on.
- 6) Set designers/decorators will have from 9am on Saturday, April 17th, 2010 to 6pm on Monday, April 19th, 2010 to transform their wall and floor space into their submitted vision.
- 7) Please note that no paint, tape, nails, glue, etc....will be allowed on the 4' x 4' area of floor space.
- 8) During those three days the area will serve as a working, moving art instillation where State of the ART gallery goers will get to see some of the work and progress that will go into creating these environments.
- 9) Set designers/decorators are welcome to incorporate some form of signature or identification within their set design so as to gain extra exposure but only one trademark/logo will be allowed.
- 10) Two night's accommodation in Whistler will be provided for the two chosen set designers/decorators and booked by the festival producers.

Deadline for submissions is Thursday, April 1st, 2010.

Submission winners will be notified on Monday, April 5th, 2010.

For more information on the Set Dec DYI please visit www.wssf.com

The 2010 TELUS World Ski & Snowboard Festival is produced by Watermark Communications Inc. For further information visit www.wssf.com or contact Watermark Communications at 604-938-3399