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## Entry Procedure and Overview

1. All Interested action sport/action lifestyle photographers are asked to submit a Quicktime Movie (.MOV) containing a 3 minute slide show of your images set to music. **For consideration, the Quicktime Movie on a recordable DVD or CD must be received at the Festival Office no later than Monday, March 1<sup>st</sup>, 2010 (prior to 5pm)** If your images are not already in digital format, they must be scanned at **1024 (width) x 768 (height) pixels**. All files should be JPG format. Your Slideshow should offer a broad scope of your action sport/lifestyle photography portfolio and must be set to music. It should be reflective of the 9 minute presentation you would create should you be chosen as a finalist to present your work in Whistler on Thursday April 22<sup>nd</sup> at the 2010 TELUS World Ski & Snowboard Festival.
2. Slideshows must not be copy protected, as we will need to burn multi copies for our review panel. (All copies will be destroyed after judging)
3. Photographers are welcome to use any software platform for preparing their show (Keynote, Power Point, Final Cut Pro, etc.), however slide shows **MUST** be uploaded in **QUICKTIME FORMAT (.MOV)**. If you do not have Quicktime on your computer you can download it at [www.apple.com/quicktime/download](http://www.apple.com/quicktime/download) Slideshows submitted in any format other than Quicktime will be automatically disqualified.
4. **All entries are anonymous**; therefore Slideshows must be free from any features such as names or logos that may identify the photographer.
5. **Photographers must also send an additional recordable DVD or CD containing the following information as well as the below forms filled out. Please note that entries will not be considered unless the following information accompanies.**
  - a. Head Shot (300dpi, jpeg format)
  - b. Short Bio
  - c. Completed Photographer Agreement / Photographer Image Release Form (download from [www.wssf.com](http://www.wssf.com))
  - d. A Promotional Photo that can be posted on our website and used in our promotional material for the showdown.

Should you be chosen as a finalist to present at the Pro Photo Showdown in Whistler we will use the Promotional Photo on our website, in event posters, program guides and send it to media publications with a press release announcing finalists. Please list all appropriate photo credits (athlete, etc.) and we will ensure these are included in any publication of the Photo (300 dpi, jpeg format).

6. The Pro Photographer Showdown is scheduled for Thursday April 22<sup>nd</sup>, 2010.

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## Slideshow Rules & Regulations

**All photographers are reminded that the Pro Photographer Showdown is a celebration of still images and that judging is based on overall impression.**

The judges will be looking at the contestants' ability to present outstanding photography combined with a soundtrack in order to create a stunning and compelling show. The show that is deemed by the judges to be the best overall presentation will be chosen as the winner. That stated, the following guidelines and restrictions have been created to guide you in this process:

1. While we recognize that digitally enhancing or manipulating images is part of the average photographer's process – **PLEASE BE AWARE** that over manipulation of images and over production of shows may work against you in the judging process.
2. No **words** or **titles** can be added in post production. (This includes title and end slides)
3. No additional **symbols** or **graphics** may appear.
4. Using music or audio to accompany the show is mandatory. Candidates must include a soundtrack within their photo presentation. The Festival or Producer's Office will not take any responsibility for music licensing, and will not publish musical scores in promotional campaigns without proper licensing.
5. No more than **one** image may appear on screen at the same time, however dissolves and fades are allowed.
6. No morphs (multiple images in a sequence projected within the same frame) are allowed.
7. Recomposing (moving elements within an image from their original position or adding elements from other images) is not allowed.
8. Zooming and panning of images during the presentation is **strictly prohibited**.
9. The maximum duration of each show is 9 minutes. Any show that exceeds the allowed duration will be cut off at **exactly 9 minutes** without exception.

\*Please Note: Judges have the right to automatically disqualify a photographer from the competition if any of the above rules have been violated. We remind you again that blatant over manipulation, rapid fire sequencing and overproduced shows may work against you in the judging process. Please also keep in mind that the entire slideshow must be the sole work of the creator of the images.

A selection committee comprised of key industry figures will choose 3 photographers from the search to present as finalists alongside 3 invited photographers who will ALL be notified on Monday March 8th, 2010 and asked to present 9 minutes of their life's work in Whistler during the TELUS World Ski & Snowboard Festival on Thursday April 22<sup>nd</sup>, 2010. Entries should be indicative of the show that you would present.

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## JUDGING AND AWARDS

1. A panel of 5 or 7 judges will be selected by TELUS World & Ski Snowboard Festival event team to select the *Best of Show*.
2. Judges will take no notes during the slideshow presentations but will be allowed to take notes during the breaks. The judges are prohibited from discussing the results of the show with anyone, including the winner, finalists and audience members before, during and after the show.
3. At the conclusion of the final presentation, judges will cast a single vote for *Best of Show* using only their best opinion. There are no pre-determined criteria for casting votes.

4. Judges will write their choice for *Best of Show* on a ballot and a count will be made. The count and each judge's voting record will be kept confidential among the Judges.
5. A photographer must receive at least 50% +1 votes to win. If no photographer receives 50% + 1 votes in the first round, all judges will re-vote until a winner is selected. There will be no discussion among the judges during this time about the presentations.
- 6. The winner of the Showdown will receive a grand prize of \$10,000.00.**
- 7. The five (5) remaining finalists will receive a prize of \$1500.00 each.**
- 8. New in 2010! – People's Choice Award** – In 2010 we will be awarding an extra **\$1,000.00** to the photographer who wins the hearts and votes of guests attending the event in our first ever **People's Choice Award**.
9. No other ranking will be established between the remaining finalists by the judges.
10. In the event of any unforeseen circumstances or anything not covered by the rules, the judges will decide by majority vote. Their decision(s) are final and may not be appealed.
11. The Director of the TELUS World Ski & Snowboard Festival will decide on any unforeseen circumstances or anything not covered by the rules that could have significant financial and/or legal consequences. Such decisions will supersede any ruling by the judges.

**Entries and inquires should be directed to:**

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**Deadline for submissions is Monday, March 1<sup>st</sup>, 2010.** Late submissions will not be considered. Only complete submissions (as outlined above) will be considered.

**Finalists will be notified by Monday, March 8<sup>th</sup>, 2010.**

Travel and accommodation in Whistler will be provided for the six finalists chosen to present in Whistler (if required), and will be booked by the festival production office.

For more information on the Pro Photographer Showdown please visit [www.wssf.com](http://www.wssf.com)

The 2010 TELUS World Ski & Snowboard Festival is produced by Watermark Communications Inc. For further information visit [www.wssf.com](http://www.wssf.com) or contact Watermark Communications at 604-938-3399.